

THE SCHOOL OF BUSINESS, ECONOMICS AND LAW

# MASTER'S PROGRAMMES

AND COURSES

# 2019

*Meet an international professor:*  
**A WORLD OF KNOWLEDGE  
STRAIGHT INTO YOUR EDUCATION**

*Master's student in Gothenburg:*  
**"I STARTED BUILDING MY  
INTERNATIONAL NETWORK"**

*Get to know the city:*  
**GOTHENBURG – URBAN LIFE  
MADE EASY**



UNIVERSITY OF GOTHENBURG  
SCHOOL OF BUSINESS, ECONOMICS AND LAW



# LEARN TO MASTER THE COMPLEXITIES OF A GLOBALISED WORLD

Welcome to the School of Business, Economics and Law at the University of Gothenburg. As a student with us, you will receive an internationally accredited competitive education closely linked to first-rate research.

But it is more to it than that. We believe in an unlimited approach to education where multiple perspectives, international experience and close cooperation with industry and society at large play important parts in the learning process. Moreover, our research and education is constantly developed to keep a high societal relevance and to make an impact that contribute to the sustainable development of society as a whole.

Together we will prepare you for taking up challenges in a more open, faster moving and increasingly complex world.



Per Cramér, Dean



## CONTENTS:

<b>THIS IS HANDELS</b>	4
“I had a well-planned strategy”	5
Master’s degree with a cutting edge work experience	6
Where do you want to go?	7
“I started building my international network”	8
A world of knowledge straight into your education	9
<b>GOTHENBURG: URBAN LIFE MADE EASY</b>	10
<b>A WIDE RANGE OF MASTER’S PROGRAMMES</b>	12
Accounting and financial management	13
Economics	13
Finance	13
Innovation and industrial management	13
International business and trade	14
Knowledge-based entrepreneurship	14
Logistics and transport management	14
Management	14
Marketing and consumption	14
<b>WHAT HAPPENED NEXT?</b>	15
<b>ABOUT THE STUDIES &amp; HOW TO APPLY</b>	16
<b>SCHOLARSHIPS</b>	17
<b>ADVANCED COURSES</b>	18

## SWEDEN’S ONLY TRIPLE CROWN ACCREDITED BUSINESS SCHOOL!

The School works successfully with continuous quality improvement within its operations. As a result, the School is – as the only one in Sweden – accredited by the three most important international accreditations for business schools; EQUIS, AACSB and AMBA. This triple crown accreditation is held by only 0.5 per cent of the world’s business schools and is valuable proof that our research, education and collaborations maintain an internationally high quality. It confirms that we are a strong business school, active in an international arena and continually developing in line with the requirements and changes around us.

The accreditations strengthen our brand and are in many cases a prerequisite for collaborations (e.g. student exchanges) with the world’s best business schools. They ensure that your education meets the demands of tomorrow and when venturing out into the job market, it can also be a plus to have studied at a school that boast an internationally recognised quality.



# #THIS IS HANDELS



## BROADER IS BETTER

We offer a wide range of programmes and courses enabling you to put just the right edge to your CV. We believe that a broad understanding is vital in order to meet the challenges of society and industry more effectively. In education and research alike, we will always strive to cross the disciplinary borders and present different perspectives.

## RESEARCH-BASED EDUCATION

With teachers who are also researchers we can provide you with the latest research findings and you get trained in critical thinking. To question and formulate your own arguments is an important feature for your future career.

## INTERNATIONAL APPROACH

In our international learning environment, you will team up with students from all over the world and the international perspectives of our courses will prepare you for a job in the global job market. It is also possible to study abroad on exchange. The School has about 160 partner universities.

## CO-OPERATION WITH INDUSTRY AND SOCIETY

As a student, you will encounter our partners from business and society throughout your education. They will turn up as guest lecturers or at career fairs, they will give you assignments for your final exams, offer you scholarships, jobs and help to make sure your education is always relevant for reality.

## FOCUS ON SUSTAINABILITY

We believe that a deeper knowledge of sustainability issues will improve your professional development as well as the world at large. Whether you want to make a career in sustainability or act on the problems facing the world today, we will provide the tools.



## STUDENT CITY GOTHENBURG

Gothenburg is both a vibrant big city and a great student city. It is a city where you don't need to choose between an urban lifestyle and student activities. About ten percent of the population in Gothenburg are students. The city is flourishing green with a dynamic cultural scene, world-class restaurants and a fascinating history.

Maria Lundin combined business studies with studies in human resources to become a management consult. Before graduation she landed her dream job.



**“I HAD A WELL-PLANNED STRATEGY”**

Maria Lundin started her studies at the University of Gothenburg with studies within the subject of human resources, but only one year in to the studies she doubted her decision and felt that she needed more of a challenge. She decided that beside her studies in human resources, she would also study business administration.

“That gave me a broad knowledge. Few people have that combination of subjects, so it made my resume pretty unique,” says Maria Lundin.

### **Got the dream job**

During her time of studies Maria Lundin started to researching different companies in Gothenburg, and looked into which companies she would like to work for as a management consultant. One of the dream jobs was at the company Ekan Management.

“I had a well-planned strategy. I decided where I wanted to work and then created a plan for that. I ended up landing the job,” says Maria Lundin and adds:

“I think it is important to have a plan and purpose in order to find the right motivation.”

### **International experience**

One part of the well-planned strategy was to get international experiences. By doing an internship in France and writing the master’s thesis in China, Maria Lundin received the experience before graduation.

“For the master’s thesis I wrote about the servicification of the car industry. It becomes more common for the companies to sell a service rather than a car. You simply pay the car companies to get from point A to B, and not for the car itself. My friend and I wrote the thesis in China and compared the development in China with Sweden. Since then this field has truly developed so the timing was really on point,” says Maria Lundin and adds:

“It was a good experience that has helped me a lot in my work today. I was recently in China to work for a client in the car industry.”

### **Advice for students**

After landing her dream job, Maria Lundin have several tips for students on how to do the same.

“Maximize your time at the school and make sure that you get as much experience as you can during your years of studies,” says Maria Ludin.

“And also research the companies that you are interested in working for. Some companies are mainly interested in your grades and what courses you’ve studied, while others value other types of experiences and competences.

---

Maria Lundin studied the MSc Programme Knowledge-based entrepreneurship and is now working as a Management Consultant at the company Ekan Management.

# MASTER'S DEGREE WITH A CUTTING EDGE WORK EXPERIENCE

Anna Jarskär had a flying start on her studies for a Master's degree. Instead of just sitting at school desks, she and her classmates worked on developing new ideas for Volvo Group.

The Innovation and Industrial Management Master's programme works closely with the business world to give students the chance to experience the business world during their education.

"We had visits from various companies. They spoke about their challenges and presented possible projects. My fellow students chose to work with Volvo Group. We had to develop ideas for how new businesses could be generated. The result was a business proposal centred on using IT solutions to connect home environments and passenger vehicles," reveals Anna Jarskär.

## Company contacts important

Anna Jarskär thinks that making contacts with the business world was very useful.

"I've just got a job. During the recruitment process, I was asked many things about the project. I also know that they contacted my supervisor for references," says Anna Jarskär.

Close collaboration with business and society has been an integral part of activities at the School from the very outset. Today, a large number of companies and public organisations actively support and engage with the School. This ensures that our education and research are highly relevant.

Anna Jarskär graduated from the Master's programme Innovation and Industrial Management in June 2016 and started her career as a consultant at E&Y in August 2016.

## THE STUDENT UNION

HHGS is the Student Union for everyone studying at the School. Membership is voluntary. HHGS offers you the opportunity to develop outside the framework of your academic studies. By being involved in the Student Union's projects, sections and companies, you can test your knowledge in practice.

The Student Union provides numerous opportunities for you to meet future employers and ensures that your time at the School is

highly enjoyable. HHGS also has an important role to play in monitoring course programmes and acting as student representatives on different boards and committees within the School. More social and/or career-improving activities are done by the approximately 30 parts which are everything from the international committee, the pub and sport groups. Read more about the Student Union at [www.hhgs.se](http://www.hhgs.se).



GADDEN is Scandinavia's largest career fair organised by the Student Union. It is a place where you as a student have the opportunity to meet a variety of companies and create valuable contacts for the future.

# WHERE DO YOU WANT TO GO?

The school has about 160 partner universities throughout the world.

## DOUBLE DEGREE PROGRAMMES

The School has established three double degree programmes with renowned universities. A double degree means that you will study one of your two years of Master's studies abroad allowing you the possibility to receive a Master's degree from both the University of Gothenburg and the partner university. This gives your education an internationally recognised edge and the opportunity to benefit from the expertise and resources from two well reputed institutions.

## EXCHANGE STUDIES

In the majority of our master's programmes you have the opportunity to study abroad for one term. The exchange studies will be accredited to your Master's degree and will not extend your two-year programme. The International Office organises and administrates the international exchange studies of around 500 students every year.



> [hass.hhgs.se](http://hass.hhgs.se)  
> [facebook.com/HandelsStudentsForSustainability](https://facebook.com/HandelsStudentsForSustainability)

## MANY STUDENTS WANT TO ENGAGE IN SUSTAINABILITY ISSUES

The association Handels Students for Sustainability was formed in 2012. Its aim is to enable the School's students to develop into challenge-driven champions of a move towards societal sustainability. Apparently it works. Lots of students want to engage in sustainability issues.

The association and its work is supported by the School of Business, Economics and Law. The school works strategically to include social, ecological and economic sustainability into all its endeavours. The activities of HaSS are a good complement to this.



---

Gustaf Ström studies a master's degree programme in Innovation and industrial management. When he wanted to broaden his horizons he decided to take a semester abroad in Vienna, Austria.

# “I STARTED BUILDING MY INTERNATIONAL NETWORK”

Gustaf Ström moved from Stockholm to Gothenburg to study business – but also in order to get closer to the industry that he was studying.

Gustaf Ström received his bachelor's degree at The School of Business, Economics and Law at the University of Gothenburg. Afterwards he started the master's programme Innovation and industrial management.

“The school's connections to the trade and industry was important when I decided where to study,” says Gustaf Ström.

## **An international approach**

Moreover, the opportunity to study abroad was also important and Gustaf did his fourth semester in Vienna, Austria.

“I started building my international network, and I feel half a year richer when it comes to international experience,” says Gustaf Ström.

“For me, study abroad is not just about being in another country for a period of time. It is about meeting new people from other countries and to really live the experience. I really got the chance to do so during my semester in Vienna.”

## **Networking during the studies**

Gustaf Ström wrote the Bachelor's thesis at a local company in Gothenburg. During the project he spend most of his time at the company's office.

“It was interesting to be in that environment and to get connections within the company. That is something I will have use for even later in my professional life,” says Gustaf Ström.

# A WORLD OF KNOWLEDGE STRAIGHT INTO YOUR EDUCATION

Professors from all over the world spend time at the School of Business, Economics and Law to venture into research collaborations and to share their knowledge with partners and students.

One of them is Logistics professor Sharon Cullinane from Plymouth, Great Britain.

A close relation between teaching and research gives two distinct benefits. First, it facilitates currency of knowledge in faculty and courses. Second, it allows for a scientific mind-set, including systematic critical thinking and rigor in arguments. Alongside our national researchers, we also engage a number of international professors to bring even more perspectives to the table.

Sharon Cullinane's research is about trying to make the logistics of clothes returns, when buying online, more sustainable.

"Sometimes these clothes travel to several different countries for sorting before they end up back on the shelves. This is not very sustainable. So I am looking at ways to improve this."

## Research feeds directly into lectures

Sharon Cullinane always brings her up-to date research to her lectures and students benefit from the enthusiasm she has for the field of study. However, her own research also benefits from teaching.

"The students put forward alternative thoughts and suggestions that make me consider more deeply, what I am doing. To be an international professor in Gothenburg is very fulfilling. I really enjoy dealing with people of different cultures. It broadens my mind and helps me understand the world a little better!"



Professor Sharon Cullinane has taught at universities all around the world including in the UK, Egypt, Hong Kong and France. She teaches on the Master's programme in Logistics and Transport Management.

# GOTHENBURG: URBAN LIFE MADE EASY

Gothenburg is a great students city. There are cafés, clubs and restaurants for every taste and wallet. The music scene is vibrant, whether you are into alternative music culture or crowd pleasers. Sports, art, culture and nature – name it, and you will find it here. And right in the heart of one of the world’s “most innovative cities” – according to Forbes Magazine – lies the School of Business, Economics and Law.

In Gothenburg everything is within reach. If you like to hike, bike, climb or paddle a canoe you can find it within walking, or at least cycling distance. The city has 800 kilometres of bicycle lanes, 50,000 trees and 175 square metres green space per citizen! A trip to the beautiful archipelago takes barely an hour from the city centre and costs no more than a tram ticket.

If you want to get in touch with an interesting future employer, many global companies have their headquarters in Gothenburg, and the School, of course, have a close relationship with most of them.

For more stories about student life in Gothenburg, visit [www.gu.se/gothenburg](http://www.gu.se/gothenburg).



As a fashion city there is a wonderful sense of creativity in Gothenburg that goes hand in hand with our diverse music and cultural scene.

The fashion scene is flourishing here and many Gothenburg-based fashion brands have achieved big success internationally.

*“In Gothenburg  
everything is  
within reach”*

Parklife is easy  
in Gothenburg:  
1. Find a spot  
with a nice view.  
2. Bring some  
friends for a  
picnic.

Photo: Beatrice Timmes / Medlabbank Göteborg&Co



Photo: Beatrice Timmes / Medlabbank Göteborg&Co

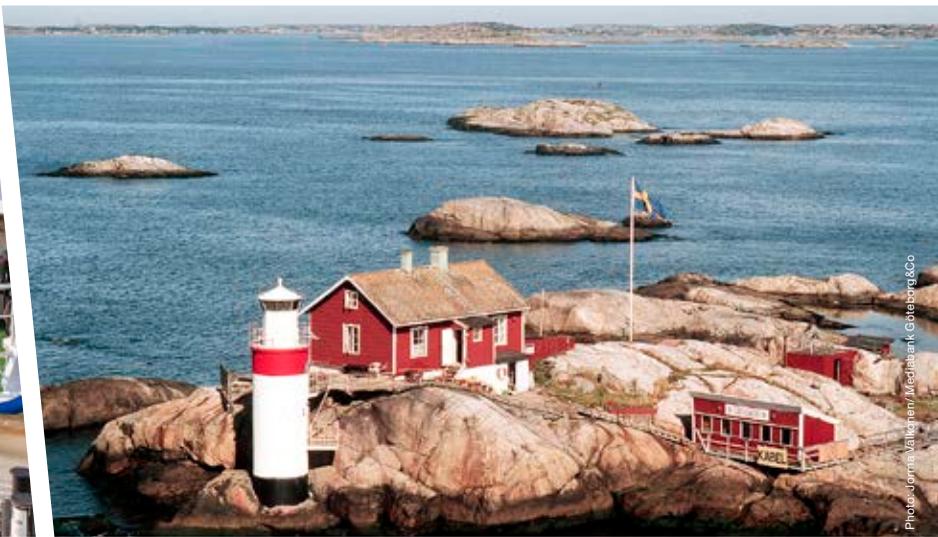


Photo: Jorma Valkonen / Medlabbank Göteborg&Co

City life and  
outdoor life isn't  
far apart in  
Gothenburg.

Photo: Steamship Production Studio / Medlabbank Göteborg&Co

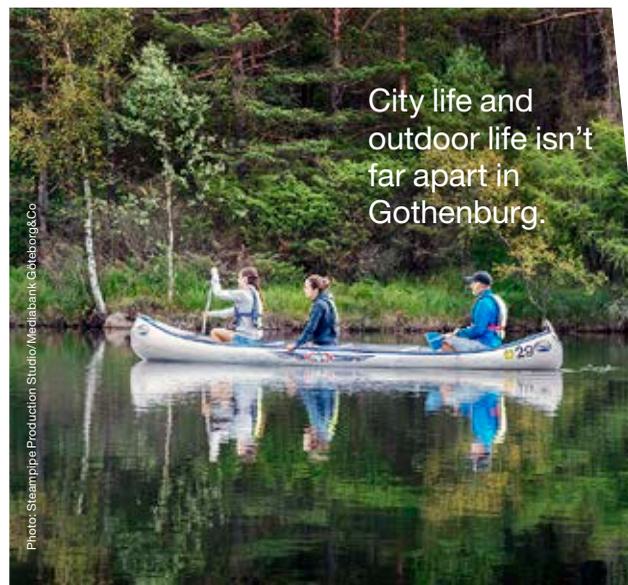


Photo: Superstudio D&D / Medlabbank Göteborg&Co





# A WIDE RANGE OF MASTER'S PROGRAMMES

We offer a wide range of two-year Master of Science programmes and an international study environment that is open for multiple perspectives and approaches.

When you have a Bachelor's degree, you have the possibility to apply for a Master's programme, taught in English and which extends over two academic years (120 credits). Our students come from all over the world.

There is one intake per year and the programmes start in the end of August. With three terms of courses and one term of thesis writing, they all combine business, economics and law in order to respond to the demands of employers.

The programmes are organised by the Graduate School to generate synergy by bringing together the best researchers, teachers, guest professors and contacts with industry, NGOs and governments to enhance your education. After graduation, you will receive an internationally recognised Master of Science degree with the chosen programme as the main field of study.

[www.handels.gu.se/master](http://www.handels.gu.se/master)

## ACCOUNTING AND FINANCIAL MANAGEMENT

**Prepares students for qualified work within the fields of accounting and financial management, both in the private and public sectors.**

With faculty active in research, practice and policy-setting, students will acquire both quantitative skills and an understanding of the importance of organisational context. Upon graduation students will be well prepared for competing on an international job market.

The programme offers advanced courses in managerial and financial accounting, financial management, and risk management. Course content is based on theoretical and empirical research, and students benefit from the support of active researchers in relevant fields. Learning activities to ensure information and communication technologies proficiency and sustainability literacy are integrated throughout the two years of study. Through lectures and work-assignments, students further develop their skills in oral and written communication, analytical problem solving and teamwork.

The programme provides insight into all the main functions of corporate accounting and finance departments, enabling students to compete for qualified positions in the international job market. Future prospects include positions such as managerial and financial controller, financial officer, financial reporting specialist, auditor, and financial analyst.

## ECONOMICS

**A practice-oriented degree programme that combines analytical tools with policy applications.**

The programme is designed to meet the increasing demand for professionals with top quality skills in the private sector as well as in international organisations and the public sector, in Sweden and all over the world.

The programme starts with the fundamentals of economic analysis, including an introduction to game theory and behavioral economics. The emphasis is on vocational training. Students will learn to master practical tools used by companies and public authorities around the world. They will improve their ability to present complicated problems and solutions both orally and in writing. The programme offers several field courses in areas where the department is strong, including development, environmental, health, industrial and financial economics.

Upon completion of the programme students will be able to compete for highly interesting jobs in private companies and public authorities, in Sweden and internationally. The largest share works in the private sector, and many of them work abroad. Most of the graduates have advanced positions where they make use of the skills they achieved during their studies.

## FINANCE

**Focuses on the problems of an advanced practitioner, in Sweden or internationally, and in particular on valuation under uncertainty.**

Prestigious representatives of the business community give seminars and classes, and several courses are held in the Finance Laboratory, which provides a unique opportunity for you to access investment bank research and use state-of-the-art technology.

The programme is designed to equip students with a strong foundation in analytical and empirical analysis, and to educate them more generally about the research process in finance and related disciplines. The valuation concepts and techniques taught to you have proven applicability even outside the traditional investment banking community. Courses in the programme aim to give deeper knowledge and operational understanding of concepts and techniques, thereby enabling the student to apply them to practical problems. This combination of high level instruction and professional focus enhances the employability.

Thus, the programme is primarily professionally oriented, leading to a job in the financial or business sector. Graduates can work as, for example, fund managers, security analysts, risk managers, asset allocation specialists, financial engineers, hedge fund analysts, and traders.

## INNOVATION AND INDUSTRIAL MANAGEMENT

**Provides theories, methods and tools to students as potential managers in organisations operating under uncertainty in complex and rapidly changing environments.**

The modern manager must learn to utilise and mobilise existing resources for current activities. At the same time s/he must develop existing and new resources to develop new businesses, services, and the like, through internal and external processes.

Special emphasis is put on understanding and providing concepts, principles and procedures that are central for analysing problems and designing solutions. The courses, projects, and thesis work focus upon management within the frameworks of short-term and long-term investment in relation to industrial dynamics and innovation.

Career opportunities are in areas such as purchasing and control, patent engineers, R&D managers, financial jobs, risk capital, amongst others.



## GRADUATE SCHOOL

Our two-year Master's programmes are managed by the Graduate School. Student counsellors and administrative coordinators will take care of you from registration to the final graduation with high degree of commitment, professionalism and enthusiasm. Graduate School also manages the Gothenburg branch of the Pearson VUE Test Center, and can help you with questions regarding the GMAT test.

### Contact us

Graduate School Administration Office is located at the School, in the L2-building, Vasagatan 1 in Gothenburg.

Phone: +46 31 786 4956

Email: [study.info@gs.gu.se](mailto:study.info@gs.gu.se)

## INTERNATIONAL BUSINESS AND TRADE

**Provides a distinctive combination of training and knowledge about the functioning of multinational companies in the global economy.**

Furthermore, it will enhance the understanding of the law and politics of international trade. The programme takes an interdisciplinary approach, synthesising methods of international business environment analysis with theories concerning internationalisation and strategic management of multinational corporations. This also includes an understanding of the legal framework affecting international trade and foreign direct investment. It has its foundation in both international business studies as well as economic geography, making the programme unique in the area of international management. Many of the case studies and project assignments are implemented in close contacts with the business society.

The programme is especially designed for students who plan a future career in international companies, e.g., in marketing, purchasing, exports and strategic management. The programme is also aimed at students who wish to specialise in trade policy and/or trade promotion in international organisations, or national government institutions.

## KNOWLEDGE-BASED ENTREPRENEURSHIP

**Emphasizes your entrepreneurial ability to increase your knowledge of how to identify, capture and create value for industry and society.**

The programme provides knowledge and skills relevant to developing new businesses as well as renewing existing businesses through entrepreneurship. This involves integrating knowledge about the interplay between services, design, and different types of knowledge with processes of entrepreneurship, business development and commercialisation.

During the programme, students will experience a full venture creation process in order to commercialise a new company. It provides an individual learning process so that each student can develop their analytical and reflective capabilities, in relation to entrepreneurial processes.

The learning outcomes are designed to help the student acquire perspectives, skills and experiences necessary to take on an entrepreneurial role in future positions and activities.

**Students from our programmes are also eligible to pursue an academic career by applying to the PhD programme upon graduation.**



**My Master's at Handels was the two best years of my studies! Exciting courses, great classmates and fantastic teachers."**

*Previous student*

## LOGISTICS AND TRANSPORT MANAGEMENT

**Focusing on processes, systems and organisation of the flow and storage of goods, services and related information from point of origin to point of consumption.**

Utilising state-of-the-art facilities and resources, cutting-edge content is delivered by lecturers with international reputations in research and close relationships with industry and government. The lecturers, students and programme content all reflect the diversity, dynamism and vibrancy of the exciting and glamorous global logistics industry. The programme is designed to meet the growing demand for highly qualified professionals with top quality skills that exists in both the private and public sectors in Sweden, Europe and globally.

Senior industry representatives and prestigious overseas experts make valued contributions to lecturing and there are excellent opportunities for student exchange at one of our 160 partner institutions worldwide.

## MANAGEMENT

**Provides an intellectually challenging environment with a wide range of courses, combining theoretical studies with practical realities.**

The management programme is for students who are interested in a future career as a manager. It offers tools to independently account for a theoretical argument, apply this to practical reality and, at the same time, develop both. Beside a palette of different subjects related to management in general, you will discuss complex management problems and be able to reflect on your own role as a leader as well as demonstrate an ability to assess social and ethical consequences of managerial decisions.

## MARKETING AND CONSUMPTION

**The role of marketing and consumption in contemporary society is examined in cutting-edge courses, that also examine cultural underpinnings and global dimensions.**

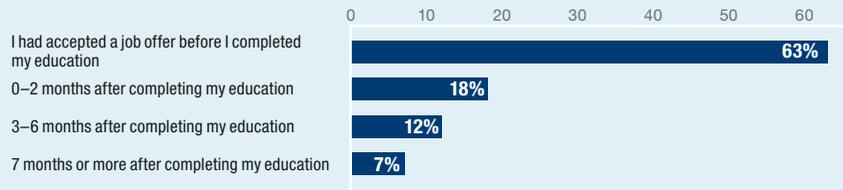
Focus is on understanding consumers in a global marketplace. In the ever changing marketplace where new products are being launched regularly and where companies compete for consumers' attention and loyalty, knowledge about consumers is crucial for success. The programme is ideal for students who want to gain expertise in understanding consumers. Up-to-date, practical cases are used and analysed in close co-operation with global organisations and local companies. International leading marketing scholars from the top ranked business schools also give students the opportunity to attend elective courses with current thematic.

Students will acquire analytical skills in the domain of marketing and consumption that enable them to pursue a successful career worldwide. Career opportunities are broad. After having completed the programme, students can choose different directions depending on their domains of interest, i.e., in the private industry or in the public sector.

# WHAT HAPPENED NEXT?

A follow up on Master's graduates. The study covers 100 students who completed a Master's degree at the School of Business, Economics and Law in 2016.

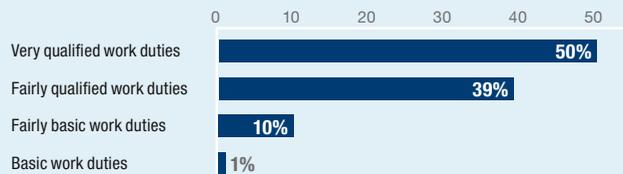
## TIME TO FIRST JOB



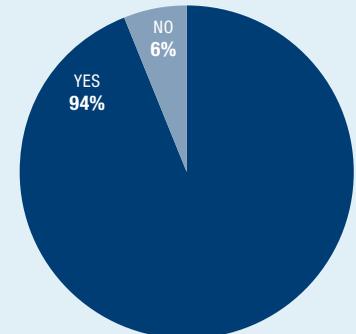
## LOCATIONS



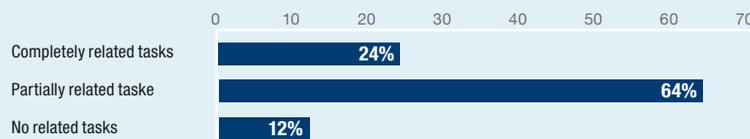
## QUALIFICATION LEVEL OF WORK DUTIES



## WOULD YOU RECOMMEND THE MASTER'S PROGRAMMES TO PROSPECTIVE STUDENTS?



## WORK TASKS RELATED TO THE EDUCATION



## YOU'LL NEVER WALK ALONE

### Certified Career Coaches

The School's Career Service provides you with support during and up to two years after your studies in Gothenburg. You can choose between individual career coaching, workshops or seminars to complement your studies – everything tailored to meet your needs. And all for free.

Our coaches are here to make the best out of your career opportunities and guide you through your process towards the exam. Particularly, if you come here from another country it can be a good investment in yourself to book a session with one of the coaches.

Read more at [www.cs.handels.gu.se](http://www.cs.handels.gu.se).

# ABOUT THE STUDIES & HOW TO APPLY

## The academic year

The academic year starts in autumn and is divided into two semesters:

- Autumn semester 2019: 2 September–19 January 2020.
- Spring semester 2020: 20 January–7 June.

## Entrance requirements

There are general and programme-specific entrance requirements for all of the Master's programmes. General Entrance Requirements:

- Bachelor's degree (Swedish Kandidatexamen) from an internationally recognised university.
- Proficiency in English by means of an internationally recognised test, e.g. TOEFL, IELTS or the equivalent. The level of English must be equivalent to English 6 or English Course B from Swedish Upper Secondary School.

## Selection

The selection of the applicants who meet the entrance requirements is based on GMAT or GRE General Test results (minimum score 350), or number of credits (maximum 225 credits). Please note that priority is given to students who provide GMAT or GRE General Test result minimum score 350.

## Tuition fees and application fee

For students with citizenship from an EU/EEA country, or Switzerland, your university education in Sweden is government funded and free of charge.

For students from outside the EU/EEA, an application fee (approx. 900 SEK) and a tuition fee may be charged. The tuition fee covers two full-time academic years (120 credits) and ranges from 161,000 SEK to 215,000 SEK. Please see our web for more information.



**GMAT/GRE**  
increases your chances  
of being admitted!

## APPLICATION PERIOD

### Non EU/EEA Citizens:

16 October 2018–15 January 2019.  
Last day to write GMAT/GRE test: 15 January.

Apply at:  
[www.universityadmissions.se](http://www.universityadmissions.se)

### EU/EEA Citizens:

15 March–15 April 2019.  
Last day to write GMAT/GRE test: 15 April.

Apply at:  
[www.antagning.se](http://www.antagning.se) or [www.universityadmissions.se](http://www.universityadmissions.se)



# SCHOLARSHIPS

Good education comes at a price but there are many ways to finance your studies. The School has targeted scholarship collaboration with the Volvo Group and also scholarships that cover part of your study programme. You can also obtain a full-time scholarship from the University of Gothenburg or apply for a scholarship handled by the Swedish Institute.

Scholarships	Coverage	More info
<b>The University of Gothenburg Scholarships</b> Scholarships are offered to students who demonstrate a high level of academic performance.	100% Also additional scholarships that covers living expenses and travel.	<a href="http://www.gu.se/scholarships">www.gu.se/scholarships</a>
<b>The Swedish Institute Scholarships</b> Target highly qualified students from certain countries.	100% Also additional scholarships that covers living expenses and travel.	<a href="http://www.studyinsweden.se/scholarships">www.studyinsweden.se/scholarships</a>
<b>The Richard C Malmsten Memorial Foundation Scholarship</b> Applies to students who have been admitted to a Master's programme at the School of Business, Economics and Law, and target students with a high level of academic performance.	100,000 SEK (i.e., 25,000 SEK/term)	<a href="http://www.handels.gu.se/master">www.handels.gu.se/master</a>
<b>The Volvo Group Scholarship programme</b> Applies to students who are citizens of China or India. The awarded student will also be part of an exclusive programme, which includes a mentor at Volvo Group, summer job and cooperation concerning the thesis.	100%	<a href="http://www.handels.gu.se/master">www.handels.gu.se/master</a>



## THE STUDENT PORTAL

All digital student services at the University of Gothenburg are gathered on the Student Portal. Here you will also find useful information about the everyday life as a student in Gothenburg, check-lists etc.

[www.studentportal.gu.se](http://www.studentportal.gu.se)

# ADVANCED COURSES

Do you feel that a two-year Master's programme is not for you, or are you looking for a different subject? To offer you a wider range and breadth, the School also has courses at advanced level in Human geography and Economic history (taught in English) as well as Management of growing enterprises (Matix) and Advanced financial accounting and Law (taught in Swedish).



## HUMAN GEOGRAPHY

Human Geography looks at how people, companies and regions develop in relation to their surroundings. We are interested in geographical conditions, relations and change processes. We study the diversity of factors that affect the development of society, the constructed environment and human culture in various locations around the world. The courses at advanced level are closely linked to our research groups and their focus areas in geographical research in environmental issues and environmental planning, regional development and welfare, economic internationalisation and integration, communications and transportation, and poverty and development opportunities in various parts of the world.

## ECONOMIC HISTORY

Economic History provides a long-term perspective on economic and social development. Our studies concern current topics relating to globalisation, the environment, migration and gender from the perspective of economic history, but also classical issues relating to economic growth and distribution, business, entrepreneurship and innovations: A small discipline, addressing the "Big Questions". Why, when and how did the West grow richer than other parts of the world? What effects has globalisation had on the division of labour and standard of living? Will the Earth's resources be sufficient in the future? Why do men and women do different jobs and receive different incomes?

More information at [www.es.handels.gu.se](http://www.es.handels.gu.se)



## MATIX

Management av tillväxtföretag är en ettårig kurs på avancerad nivå. Under ett läsår, från september till juni, följer 30 studenter en unik utbildning i innovation, ledarskap och strategisk affärsutveckling. Varje student matchas ihop med ett partnerföretag med tillväxtambitioner och tillbringar två dagar i veckan på företaget under hela läsåret. Där skall studenten applicera och översätta de akademiska kunskaperna som ges i respektive delkurs till företagets pågående verksamhet.

På företagen är studenterna en inspirerande brygga till akademien. Den senaste forskningen inom exempelvis strategi, innovation och förändringsledning appliceras i tillväxtbolagen för att ge företagsledarna nya perspektiv och studenterna fördjupade kunskaper och förmågor. Utöver de uppgifter som är kopplade till Handels- högskolan medverkar studenten i olika projekt på företaget.

För MATIX är det viktigt med en förankring i näringslivet för att få bättre förståelse för de teorier och modeller som förmedlas i kursen. Lärarna på MATIX är därför i regel inte enbart forskande lärare utan också engagerade i projekt som sker i samverkan med vår omgivning.

## AVANCERAD EXTERNREDOVISNING MED JURIDIK

Kurspaketet utgörs av de kurser inom externredovisning och juridik som krävs för att uppfylla de utbildningsmässiga kraven för att bli auktoriserad revisor. Följande kurser om vardera 15 hp ingår i paketet: Avancerad externredovisning, Juridik för ekonomer, Beskattningsrätt 1, samt Magisteruppsats inom externredovisning.

Undervisningen varvar teoretiska studier med praktisk tillämpning. Lärare på kurserna har både akademisk och praktisk bakgrund. Ett nära samarbete med näringslivet görs via gästföreläsningar och genom att företag involveras i praktikfall. Studenter lär sig reglering och praktisk tillämpning inom såväl externredovisning som juridik.

Många studenter väljer en karriär inom revision efter studierna och kurspaketet är skraddarsytt för dem. Utbildningen är dock bred och öppnar dörrar till fler yrken. Tidigare studenter arbetar bland annat som ekonomichef, controller, finansanalytiker och konsult inom olika områden.

Läs mer på [www.fek.handels.gu.se/utbildning](http://www.fek.handels.gu.se/utbildning)



2019 Framkøstættel: Photos: Carina Gran, Søren Gæstang, Daniel Kæresen, Gørelsejogkø, Madsproffes, Finn Bæse



facebook.com/  
busecolawgothenburg



School of Business,  
Economics and Law,  
University of Gothenburg



weibo.com  
universitygothenburg



instagram.com/  
handelshogskolangbg



youtube.com/  
handelshogskolan



UNIVERSITY OF GOTHENBURG  
SCHOOL OF BUSINESS, ECONOMICS AND LAW

The School of Business, Economics and Law at the University of Gothenburg, Vasagatan 1, P.O. Box 600, SE-405 30 Gothenburg, Sweden  
+46 31 786 0000, info@handels.gu.se, www.handels.gu.se